February 10, 2025 Public Meeting Minutes

Linwood Center, Snowshoe, WV

**A. Attendance :** Eric Lindberg, Greg Moore (virtual), Erica Engquist, CJ Peterson (virtual), Charles Evans, Billy Davis and Ken Brown, Zen Clements

**B. Review of meeting minutes – December, 2024:** Motioned; approved.

**C. Financial Report:**

 **Receivable:**

• Final Snyder Knob Reimbursement

 • CVB for Freehub Movie

 • Old Spruce donation

**Payable:**

• Pocahontas County Times Ad

• Rack Cards

• Marketing Grant CVB

• Procurement items

• SAM registration = Scam! (will stop check)

1. All State & Federal 4th Qtr/2024 year end forms submitted.

2. Budget Committee Formed:  Eric L., Zen, Erica to Chair

3. Zen motioned to purchase a 36” Blackstone style grill for cooking at club events; CJ 2nd

4. Zeffy has been established for digital Donations.

• Consideration to becoming our own 501c3 Non-Profit as a State Entity

- Currently working as IMBA

- Cons: maybe more paperwork for us, need to hire a lawyer/accountant

**D. Committee Reports:**

• Membership: **Current Active Members**= 55 , Lapsed= 0

 Need to push hard in May for Spring Membership Drive

• Outreach:

1. May 3-11 2025 Middle Mountain Cabin

 • 2-3 Day blocks to do Trailwork; Burner Mtn. Trail?

o PocaTrails Board Retreat

o Local Chapter Retreat for connectivity

▪ White Sulfur

▪ Fayette

▪ Tucker

▪ Morgantown

2. June 20th 2025 Tent Setup/ML group ride ALT & USFS

• Tent setup @ 10am

• Food after setup

• Monday Lick group ride in the afternoon

 3. Scott G. in pursuit of an Environmental Grant

• Cleaning Trailheads

• Need to approach Forest Service about problem areas

 • Mary Sirbaugh – Contact

 4. Trail Care Training – Charles E. Contact

• One Early Spring “Pro Session”

• Possibly focused on Trail building

• One July Beginner Class

• Location Ideas: Monday Lick, Snowshoe, Green Bank, Elk River

 5. Volunteer Engagement Survey

• Accounting, legal, web-based, cooking, first aid, CPR, USFS Sawyer, CPA, Grant Writing, etc.

▪ Contact with folks who have completed surveys

• Trail Work/Maintenance :

1. Leaf Blower Protocol; Established Final Sign-out

2. Large Tree has been reported as downed near the bottom of Tea Creek Mountain Trail

3. Who is doing work that we know? Are they using consumables? Could we reimburse them/collect  their hours?

▪ Shoutouts to:

• Trail Building :

1. Updates on Second Fork – Need a plan how to build a bridge to connect to Rocky Run, mtg. w/Forest Service; Hand work needed ½ mile

 2. Linwood Skills Loop – Zen April 19th, 2025 Build Day

▪ Eric has lumber for a roller feature

▪ Possibility to seek grants slated towards Linwood Trails Expansion

3. GBO 30 mile expansion plan grant approved; revisits existing plan.

4. Snowshoe’s Slide Run & Boathouse Connector

▪Adaptive Trail 800” to build, then signage.

5. Updates on Mountaineer Trail Network

 • Eric on Exec. Board

 • Looking for leadership; Director vs. Coordinator; looking for funding

• Risk Management:

o All members must sign waivers for insurances purposes.

▪ Jotform is ready and available on our website, has been linked into New

Member/Returning Member Emails, Email was sent to existing members.

• Members will sign once, then update through google forms yearly

• First Aid/CPR

▪ Stay in contact with USFS Morgan about more upcoming classes.

 ▪ Possible seek Grants for payment of classes for 501 c3 Non-Profits.

 ▪ Steve Reid can offer First Aid/CPR Classes @ $70 per head.

• Concept for Pocahontas Trails to split the bill for any current member interested.

• Need to contact Steve to find out what class cap is and confirm a date.

o CJ motioned for the club to purchase an AED for $600. C. Evans seconded; approved and referred to the budget committee.

• Communication:

o Continue increased Facebook presence; original content a few days a week, then share other pages  content intermittently.

O FreeHub host launch for magazine of WV; 5 wk sweepstakes, $7K Pivot Bike; looking for matching sponsors… proceeds to pave Linwood Pump Track??

o PocaTrails Members to work 75hrs on Snowshoe property to receive Bike Season Pass

 ▪ Certifications for Insurances are up to date, need sent to Preston for the final agreement.

 ▪ Eric will share with the group any new information about the Snowshoe percs for the new year.

▪ We will send out a New Year email about the upcoming races and new membership percs.

• Races:

o Need to start pooling volunteer forces for each race; consideration of tasks and locations

▪ Zen’s volunteer form for ML/Volunteer Engagement Form.

o Mower Tract Race – “Minetana” XC

▪ May 24/25 2025

▪ WVMBA Sanctioned XC Race; timing and insurance is covered

▪ Randolph County CVB to contribute

▪ SHARC will apply for DF&F/Marketing Grant Money through Pocahontas County CVB

▪ Be ready to get onsite early to setup; Thursday afternoon May 22nd 2025

o GBO Space Race

▪ June 6/8 2025

▪ Pocahontas Trails should have some sort of presence.

o Monday Lick Race

▪ June 21/22 2025

▪ Dog fee has been included in registration.

▪ Race has been approved by WV Enduro Series; Micah will inspect tracks sometime in the  off season.

▪ Phill has designed a logo

• Need to do some digging into local history for final design.

• Possibly consider Native American history of the area.

o Slatyfork Enduro

▪ August 9/10

▪ Need to start planning, volunteers for side committee are welcome.

o Monday Lick & Slatyfork Enduro Bikereg is live

▪ We will start plugging the Ride Fierce Scholarship on Facebook/Email

o We would like to have branding for the races complete by February.

**E. Old Business:**

**Procurement list** – Purchases motioned by Erica; 2nd by Charles E. Items still needed:

• Soil bags – Purchase 4

• Endless Spool

• Club Bylaws – Board

- Lindberg, Eric President

- Moore, Gregory Vice President

- Engquist, Erica Treasurer

- Peterson, Charles Secretary

- Evans, Charles Current Board Member

- Guyette, Scott Membership Contact

- Schachner, Kurtis Volunteer

• D&O Insurance quotes

• NICA Commitments – In Kind Labor NICA can help w/ trail building; proposed two 8-hour work  days.

o Committed to FS 235 to Rocky Run

• Snyder Knob Finishing work trail day moved to after freeze/thaw; next spring.

• **New Business**

 1. By Laws need reviewed.

 • Government Committee formed: Eric, Greg, CJ, Erica to review and come up with a strategy to form our own 501-c (3) away from IMBA.

 2. Discussed purchasing a conference speaker/mic/video device for conference meeting calls.